

annual report

2010|2011



Parents as Teachers

new

direction

A **new** direction

Parents as Teachers forged a **new** direction with a deeper approach and stronger emphasis on vulnerable families.



new affiliates

140 **new** organizations affiliated with Parents as Teachers.

A **new** economic climate

Financial, research and political climates are dictating the need for outcomes that can only come with quality compliance and model fidelity.

Model Implementation —

From the view of families, home visitors are the program, so consistency in delivery of the home visit across visits as well as delivering the services and curriculum as intended is crucial.

Foundational Training —

Became the entry for **new** organizations and professionals looking to develop a relationship with Parents as Teachers.



new funding

New affiliate requirements to better document outcomes and fidelity opened **new** doors to funding.

Investing in Innovation (i3) grant brought in eight **new** private sector matching funders.

Federal Maternal, Infant, Early Childhood Home Visiting program **newly** positioned Parents as Teachers in 26 state plans.

Federal funding for Tribal home visiting created **new** partnerships with ten Tribes.



focus.

highlights

Trained 8,496 early childhood professionals ...
an 11% increase

Responded to 2,610 public inquiries

Named by U.S. Department of Health and
Human Services as one of only eight home
visiting models that may be used by
states to implement the Maternal, Infant,
Early Childhood Home Visiting initiative

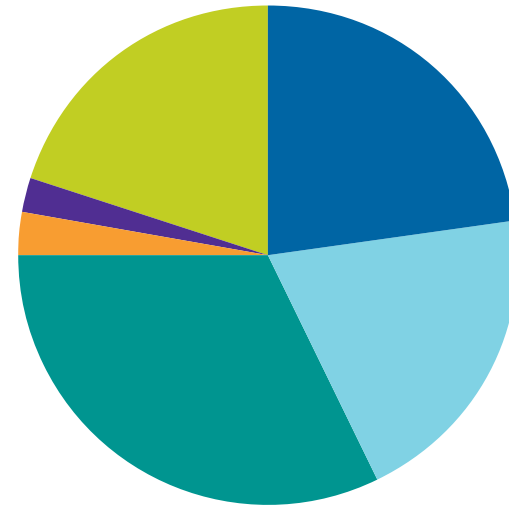
Selected by ten of 13 eligible Tribes to
implement the Tribal Maternal, Infant,
Early Childhood Home Visiting initiative

Raised \$3,427,428 in gifts and pledges



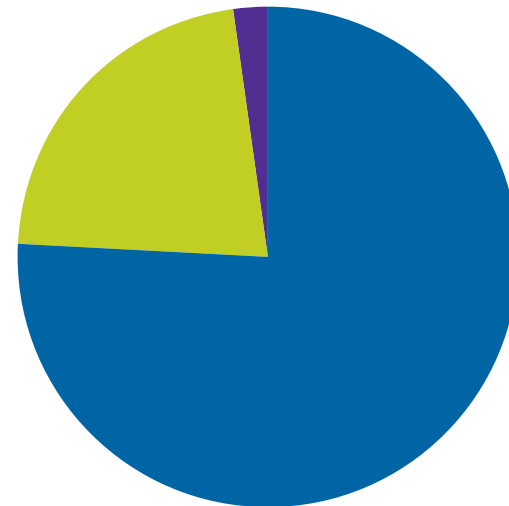
financial report

2010|2011



Revenue \$10,614,996

- Contracts = 23%
- Federal Grants = 20%
- Contributions = 32%
- Fees = 3%
- Conference = 2%
- Sales/Other = 20%



Expenses \$8,330,903

- Program Services = 76%
- Management/General = 22%
- Fundraising = 2%

Total Net Assets = \$11,294,430

contributions & grants

Parents as Teachers is very grateful for the support provided through contributions and grants. Every effort is made to accurately list donors. If an error or omission has been made please contact Parents as Teachers at (314) 432-4330. Thank you for your generous support.

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2010|2011

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