



**Parents as Teachers**

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## 2012 Call for Proposal Instruction Sheet

*2012 Conference for Early Childhood Professionals*

*Presented by Parents as Teachers*

November 7-9, 2012 • Marriott Union Station, St. Louis, MO

### **Profile of the Organization**

Parents as Teachers is *the* trusted resource providing a proven home visiting model for the most respected organizations and professionals who serve the evolving needs of families. Our work with the professional community helps young children grow up healthy, safe and ready to learn. Our internationally recognized network of organizations and professionals supports hundreds of thousands of families in all 50 states as well as many other countries through a proven parent education model featuring intimate, in-home visits with parents and children. Parents as Teachers raises awareness and works to shape policy around the importance of enhancing school readiness by reaching children during the critical, formative years of life.

### **Attendee Profile**

The conference will draw about 800 participants. Our attendees are early childhood professionals who bring parenting support to families of young children, with a special emphasis on vulnerable families. They work in rural and small town environments, as well as in suburban/urban areas. Most provide services as part of other parent support programs, including Early Head Start/Head Start, Healthy Families America, and a variety of state and federal initiatives.

### **Submission Topics**

To provide attendees with the best professional growth and development, we would expect to see submissions on the following topics:

#### **SPECIAL DEMOGRAPHICS**

- Father involvement
- Teen parents
- Challenges/best practices around recruiting and working with vulnerable families
- Cultural issues
- Children with special needs

#### **PRIVATE SECTOR SUPPORT**

- Community collaborations
- Demonstrating ROI
- Corporate partnerships
- Fund/friend raising
- Community engagement
- Presenting your case to business/legislators

#### **LEADERSHIP/SUPERVISION**

- Maximizing staff potential
- Reflective supervision
- Ethics/maintaining professional boundaries
- Professional development
- Goal setting
- Problem solving
- Making the most of your resources (interns, volunteers, budgets)

**PROGRAMMATIC TOPICS**

- Building protective factors in families
- Domestic violence
- Health (smoking cessation, nutrition, vision/hearing,
- Program self-assessment
- Group connections
- Special topics (autism, attachment, discipline, safety, sleep)
- Kindergarten transition and school readiness

**ADVANCED COMMUNICATION AND TECHNOLOGY FOR EARLY CHILDHOOD PROFESSIONALS**

- Building awareness
- Messaging
- Social media
- Managing technology
- Videos, podcasts, blogs

**BEST PRACTICES**

Individuals can contact Erin Vonder Bruegge with questions at: [PATconference@gmail.com](mailto:PATconference@gmail.com)

**Selection Criteria**

All submissions will be peer-reviewed. Workshops presented at recent Parents as Teachers Conferences will not be considered. Acceptance of presentations will be based on the extent to which proposals satisfy the following selection criteria:

- The degree of innovation and/or contribution to the early education field.
- If it appears that a speaker is selling or promoting a product, the workshop will not be selected.

**Workshop Formats**

- Workshops will accommodate a minimum of 100 attendees
- Workshops will be scheduled on either Wednesday, November 7, Thursday, November 8 or Friday, November 9.
- Sessions are 1 hour and 15 minutes in length.
- Sessions run concurrently.
- Seating will be theater style.
- Handout materials are the responsibility of the speaker.

**Speaker Benefits**

- Parents as Teachers will promote workshops and PRIMARY presenter through web site and mailings.
- Parents as Teachers will provide (1) screen, (1) LCD Projector, (1) microphone in each workshop room. ADDITIONAL EQUIPMENT IS AT THE EXPENSE OF THE PRESENTER.

**Speaker Responsibilities**

- Presenters are expected to register for conference and are required to pay the appropriate registration fee.
- All presenters are responsible for lodging, transportation, parking, handout materials, and meal costs.
- Presenters must provide an electronic copy of handout materials to the PAT planning team. The materials will be posted on the Parents as Teachers website post-conference for the attendees to download.
- Parents as Teachers will provide (1) screen, (1) LCD Projector, (1) microphone in each workshop room. ADDITIONAL EQUIPMENT IS AT THE EXPENSE OF THE PRESENTER.
- Speakers may not sell or promote a product during workshop time. Workshops are strictly educational.

Submissions must be made online and online only. Deadline date is **THURSDAY, MARCH 1, 2012**. Notification will be emailed to the PRIMARY presenter in April. Parents as Teachers reserves the right to edit titles, session descriptions and presenter introductions.

Thank you for your submission!